**Critical Thinking – Chapter 3 Questions**

*Students will learn to:*

*1) Evaluate the sources of claims*

*2) Evaluate the content of claims*

*3) Evaluate the credibility of sources*

*4) Understand the influences and biases behind media messages*

*5) Understand the impact of advertising on consumer behavior*

**Answer each of the questions in complete sentences.**

1. What are the two ways in which we assess credibility?

2. How can a claim lack credibility?

3. How can observation help determine the credibility of a claim, and when can it be ineffective?

4. What is meant by ‘background information?’

5. Define ‘initial plausibility.’

6. What is the difference between an ‘interested party’ and a ‘disinterested party?’ Which one of the two would be better to trust?

7. How can physical characteristics assist when determining whether to trust a source?

8. What are two ways in which you can judge a sources expertise?

9. According to the textbook, how has the media changed in the last few decades?

10. Provide one example from the textbook, as to how the media can demonstrate bias.

11. According to the text, why should someone be cautious when using Wikipedia?

12. According to the text, why should someone be cautious when obtaining news from social-media?

13. What are the three types of advertisements identified in this chapter?

14. Describe the differences between the three types of advertisements identified within this chapter.

15. What is a narrative advertisement?

Free Response

16. Provide an example of a claim and state why the claim is either true or false.

17. Using your example above, provide an example of who would be a credible source and an example of who would not be a credible source when seeking information about the claim.

18. Explain a time when you may have been misled about something. How were you able to identify that the claim was not credible.

19. Why, in your opinion, do news networks demonstrate bias in some of their reporting?

20. Provide a school-appropriate example of a time where you read/heard something but needed to make sure to do more research to insure its credibility.